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#### 研究成果：

##### 英文期刊論文

1. Ming-Lang Wang\*, Kang-Wei Wang, (2021), “THE INFLUENCE OF MARKETING STRATEGY ON BRAND IMAGE AND FUTURE OUTLOOK – AN EXAMPLE OF LA NEW INTERNATIONAL CORPORATION”, *International Journal of Economics and Research*, Vol. 12, Issue 2, pp. 14-36. (EconLit)
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## 研究計劃

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## 特殊榮譽

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